

Market Analysis

- **U.S. Bureau of Labor Statistics**
 - Increases in national employment, 2006 - 2016
 - Data Communication Analysts – 53.4%
 - Personal Financial Advisors – 41.0%
- **Iowa Workforce Development**
 - Increases in Iowa employment by 2016
 - Healthcare Practitioners – 19.4%
- **Bettendorf Survey of Top 100 Fortune 500 Firms**
 - Technology/Communication rated as #1 Emerging Economic Sector
- **Monthly Labor Review**
 - 457,000 new U.S. finance sector jobs by 2012