

Marketing Strategies

- Highly Educated Workforce
 - 38.9% of Bettendorf residents have a college degree
- Multi-Redundant Fiber Optic Ring Now In Place
 - No “last mile” issues
- Access to Market
 - 37.4 million consumers within 300 miles
- Transportation Accessibility
 - Site is located directly adjacent to Interstate 80
- ACCRA Cost of Living Index
 - Third Quarter 2005, QCA Composite 94.4, Chicago Composite 103.3
- Abundant Labor Force
 - 89,727 Available Workers - 2005 Survey
 - Home of Modern Woodmen of America, Bituminous Insurance Companies, Royal Neighbors of America, United Health Systems and Sentry Insurance