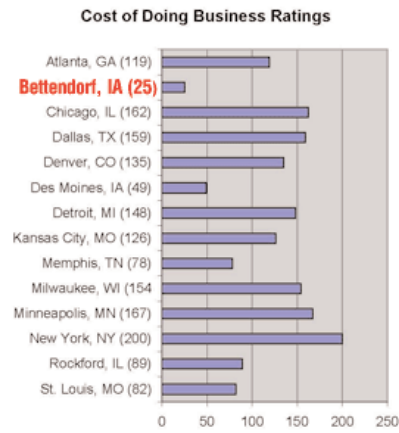


Affordable

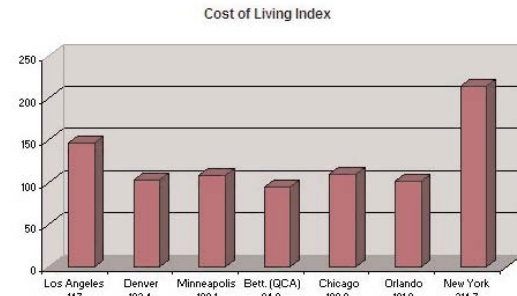
Cost of Doing Business

Forbes.com has rated Bettendorf and the balance of the Quad City Metro as the 25th best of the nation's 200 largest metros in the Cost of Doing Business category.



Cost of Living

Research with the American Chamber of Commerce Researchers Association or ACCRA shows the region as having a very favorable Cost of Living compared to many of the larger US cities as shown in the graph. Check www.coli.org for further details.



Affordable Housing

The National Association of Home Builders recently named the Bettendorf area as the second most affordable, smaller metro housing market in the USA. Enjoy a great quality of life at more affordable costs than many larger cities.



- Within a 300 mile radius of 37.4 million customers.
- Within a 500 mile radius there are 191,000 manufacturers with 7.2 million employees, 250,000 whole sale trade and warehousing operations with 2.98 million employees, and 622,500 retail trade establishments with 6.5 million employees.
- Our Central Time Zone location allows companies to service customers on both coasts.
- Direct daily flights to Atlanta, Chicago, Dallas, Denver, Detroit, Las Vegas, Memphis, Minneapolis and Orlando
- Only a half-day drive to St. Louis, Chicago, Omaha, Kansas City, Indianapolis, Minneapolis and Milwaukee

State and Local Incentives

You'll find an IT business friendly tax structure in the Bettendorf, Iowa area.



- No state sales tax on interstate and international communications services for those companies with worldwide operations.
- No sales taxes on computers or related equipment used to process data by insurance companies, financial institutions or certain commercial enterprises.
- Internet access and programming are exempt from sales tax qualified life insurance plans.
- No electric fuel cost adjustments.
- No property tax on personal property.
- City Offers tax increment financing incentives for technology intensive businesses.

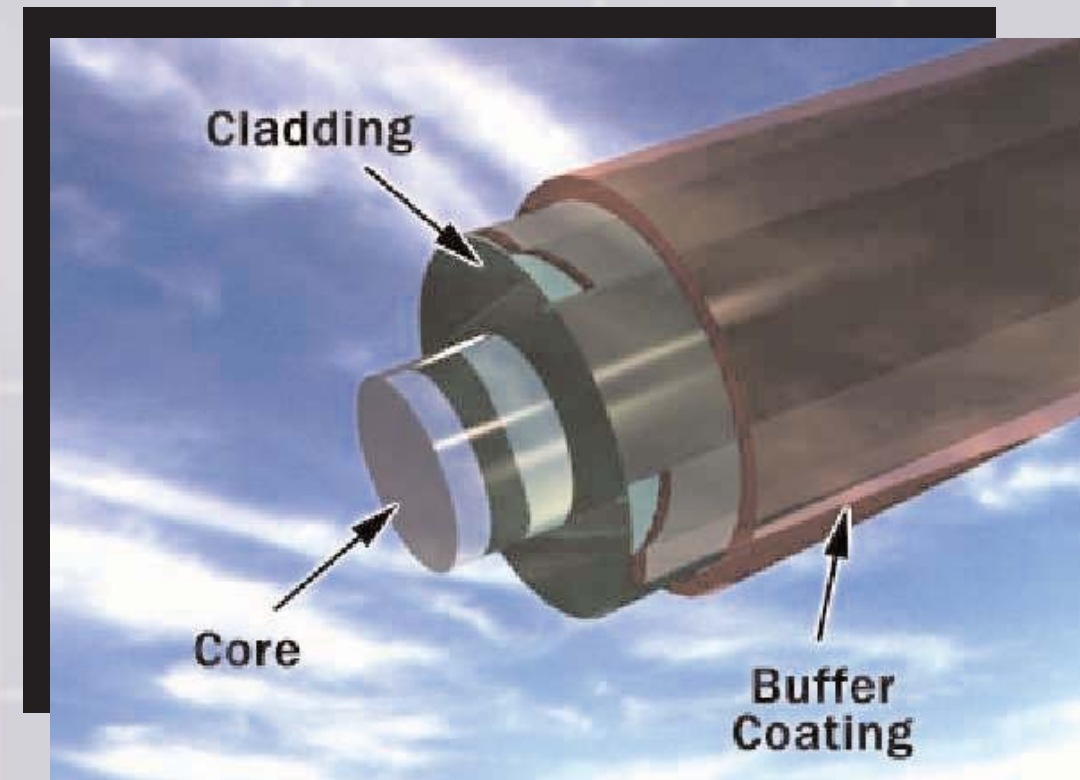
Iowa's New Jobs Training Program

- Reimbursement for percentage of trainees' salaries
- Licensing exam fees, college tuition and books
- Prescreening and assessment testing
- Training facilities, equipment and material
- Travel expenses for new employees and instructors
- In-house training or outside contractor

Bettendorf, Iowa

Safe, Affordable, and Technology Driven

Multi-Redundant Fiber Optic SONET



"The preferred business center in the Midwest for technology intensive businesses."

The enclosed information will help you discover why companies find us a safe place to connect.

We are very proud of our:

- Well educated workforce at reasonable wages
- Very competitive electric rates
- Low disaster potential
- Multiple broadband providers

Steve Van Dyke, Director of Economic Development
 City of Bettendorf
 Direct: 563/344-4060 ~ Fax: 563/344-4012
 E-mail: svandyke@bettendorf.org
www.bettendorf.org



City of Bettendorf Leads the Way in Technology

Safe

Reliable Utilities

- Our electric supplier, MidAmerican Energy, understands that large broadband users cannot tolerate fluctuations in voltage or outages.
- You can be assured of the same or better telecommunications infrastructure than found in larger metro areas.
- Primary and alternate substations ensure a reliable power supply.
- Multiple service providers enabling: DSL, broadband, T-1, DS3 and fiber optics.
- Internet bandwidth availability from multiple tier-one type carriers.

Great Utility Rates (Industrial)

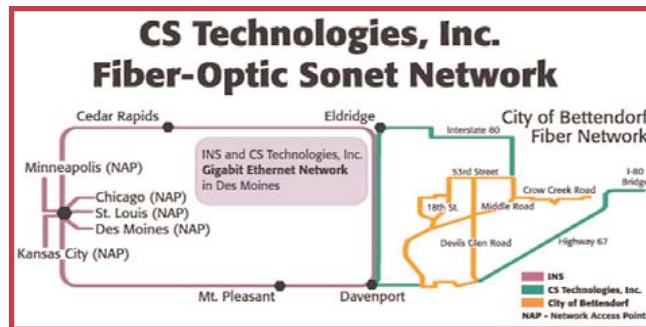
- Electric 4.56 Cents per KWH
- Gas \$/MMBtu 8.41

Multiple Telecoms

- Central Scott Telephone / CS Technologies, Inc. Iowa based telecom provider/Fiber Partnership with Bettendorf
- Qwest: Iowa based telecom provider
- Iowa Telecom: Iowa based telecom provider
- AT & T: Illinois based telecom provider
- Frontier: Illinois based telecom provider
- McLeod USA: telecom provider

The Quad City region has nationally based telecom providers, many that are referred to as ILECs/Incumbent Local Exchange Carriers and several CLECCs/Competitive Local Exchange Carriers offering telecommunications services. With these types of choices for telecom services, from dial-tone to GIG-Ethernet over fiber and beyond, your high-end demands can easily be satisfied.

A Whole New Class of Data/Voice Solutions



A Great Midwest Work Ethic

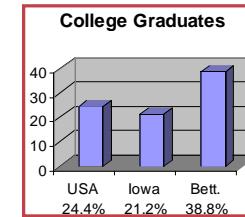
Competitive Bettendorf QCA Metro Wage Rates

Occupation	Entry Wage	Median Wage
Customer Service		
Accountants/Auditors	\$14.42	\$20.09
Insurance Processing Clerks	\$ 9.72	\$12.67
Information Technology		
Data Entry Keyers	\$9.29	\$10.54
Computer Operators	\$9.58	\$12.50

Smart

Well Educated and Qualified Labor Force-Rates

Expanding IT companies find highly qualified people with experience and skills to service their operations.



- Management, professional and other related occupations make up 42.2% of the Bettendorf workforce, that is 8.6 percentage points higher than the national average.
- Bettendorf has 17.6% of its workforce employed within the Information, Finance/Insurance and Professional/Scientific industries.
- Iowa is a Right-to-Work state
- Of the total 336,373 Bettendorf-Quad City Metro Potential Labor Force, 125,125 workers are Very Likely or Somewhat Likely to accept new employment.
- Based on the latest U.S. Census, Bettendorf residents over the age of 25 have a college graduation rate 14.4 points higher than the national average. (38.8% vs. 24.4%)

Technology Workforce Development

Bettendorf High School
-Techknowledge Program

Pleasant Valley High School
-Annual "technology assessments"

Black Hawk College
-Communication
-Computer Information Systems
-Information Technology

Scott Community College
-Microcomputer Information Technology
-Environmental Technology
-Transportation Technology
-Manufacturing Technology
-Drafting & Computer Aided Design
-Industrial Engineering

Kaplan University
-Computer Information Processing
-Computer Science
-Engineering Technology
-Manufacturing Technology
-Warehouse & Distribution Specialist

University of Iowa
-Communication Studies
-Computer Science
-Electrical & Computing Engineering
-International Business
-Management Information Systems
-Technological Entrepreneurship
-Applied Math & Computational Sciences

Hamilton Technical College
-Electronics Engineering

St. Ambrose University
-Science Technology Engineering
-Computer Science
-Computer Network Administration
-Graphic Design
-Industrial Engineering

Western Illinois University
-Communication
-Information Management
-Instructional Design & Technology
-Manufacturing Engineering Technology

Augustana College
-Management Information Systems
-Computer Science

Area Employers

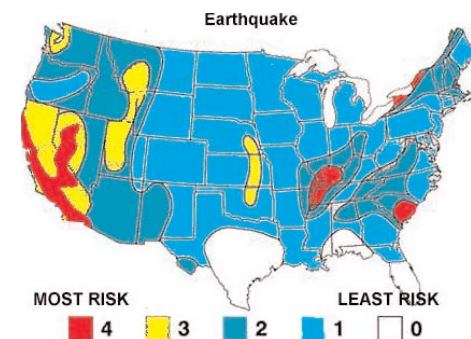
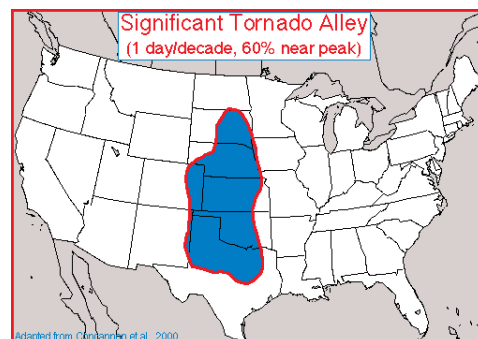
Deere & Company
Tyson Foods
Alcoa, Inc.
Wells Fargo
Honda

3M
AT&T
Nestle Purina
KONE, Inc.
Kraft Foods

Citibank
Lee Enterprises
Sentry Insurance
US Bank
United Parcel Service

Modern Woodmen of America
Royal Neighbors of America
Bituminous Insurance Companies
Rock Island Arsenal
Mid American Energy Company

Iowa is Virtually Risk-Free of Seismic Activity, Terrorism Threats, Blackouts, and Hurricanes.



Available Land

Local business parks and development areas provide the necessary physical infrastructure to support expanding IT businesses.

- Existing buildings up to 40,000 square feet
- Sites from one to 80 acres
- Build-to-suit with lease back options
- One-stop shop service

Award Winning (Technology)



Bettendorf is a proud recipient of the Intelligent Community Forum's - Smart21 Intelligent Communities Award for 2007. This honor recognizes Bettendorf as one of the world's top communities for using broadband telecommunications as a means for enhancing economic development and social progress. The Smart21 Communities of 2007 came from 12 countries on four continents and ranged in population from 22,000 to nearly 7 million. Other cities include: Seoul, South Korea; Dundee, Scotland; Hong Kong, China; Reykjavik, Iceland; and San Francisco, California.



The Iowa League of Cities recognized the City of Bettendorf as a 2007 All-Star Community. The All-Star Community Award is one of the most prestigious honors given out by the League to cities for specific community projects in the previous calendar year. Entries are judged by a panel of former city officials and others familiar with municipal government. Judges determine winners based on innovative efforts in areas such as urban renewal, development, preservation, service sharing or quality of life improvements. This year, Bettendorf was one of four of Iowa's 947 cities to garner such recognition for their Citywide Fiber-Optic Network.