

Bettendorf

Iowa, USA



www.intelligentcommunity.org

Technology Driven and Award Winning!

Bettendorf, Iowa is a proud recipient of the Intelligent Community Forum's - Smart21 Intelligent Communities Award for 2007. This honor recognizes us as one of the world's top communities for using broadband telecommunications as a means for enhancing economic development and social progress.

The Smart21 Communities of 2007 came from 12 countries on four continents. They ranged in population from 22,000 to nearly 7 million. The United States led the list for the first time with five communities, demonstrating new grassroots commitment in a nation that has no formal broadband policy. Canada and the United Kingdom were second with three communities on the list, which reflects those nations' long-time leadership in the field. Other nations represented on the list included South Korea, Japan, China, France, Afghanistan, Australia and the Baltic nation of Estonia.



City of Bettendorf Leads the Way in Technology

Technology Workforce Development

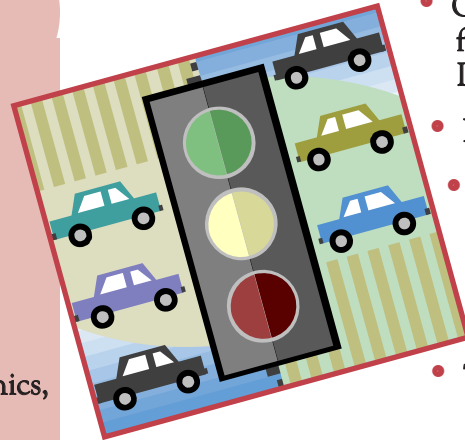
Bettendorf Community School District offers "Techknowledge Program" curriculum centered on computer basics, keyboarding, word processing, graphics, gadgets, presentation tools, spreadsheets, databases, and electronic references.

Scott Community College offers classes on high-tech manufacturing/machining, welding, pneumatics/hydraulics, instrumentation, drafting, and environmental technologies.

City has acquired an empty storefront to house Iowa State University Extension Service, Scott Community College and Bettendorf Community School District Admin Center. All to be served by the City owned fiber network.

Intelligent Traffic Systems

- Traffic Counts available upon demand.
- City-wide computer controlled traffic signal system using fiber optic network which enables repair over the Internet.
- Live video feeds for all major intersections.
- City system linked to IDOT to broadcast delays on interstate message board system for travelers.
- Preemption system for emergency personnel use to control traffic signals en route to accidents.
- Traffic modeling software available to businesses looking to locate or expand within the community.

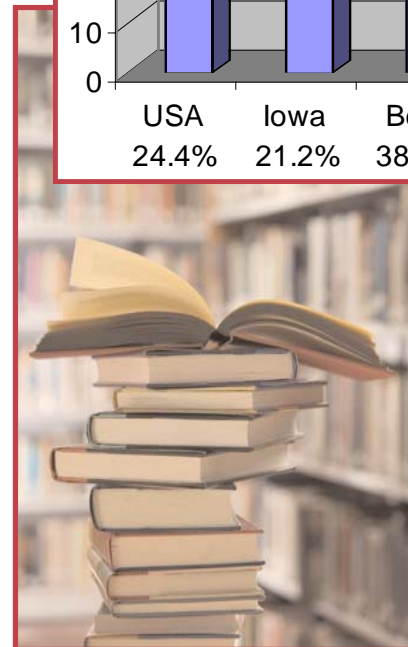


Multi-Redundant Fiber Optic Network

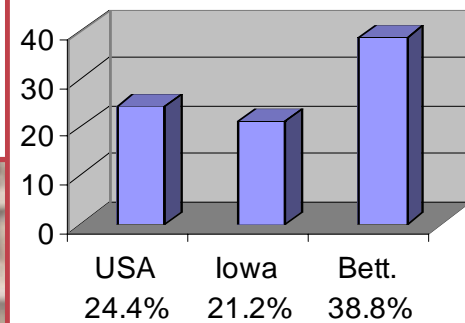
- Business has access to a multi-redundant gigabit ethernet boasting the ability to deliver fiber directly into their building.
- Considerable effort is underway to eliminate last mile issues and no single point of failure problems.

Shared Technology Advantages

- All city buildings are interconnected via the fiber optic network saving hundreds of thousands of dollars for local citizens.
- Two K-12 school districts as well as an area community college link within their own systems and to the internet using the city owned fiber network, again saving significant tax dollars.



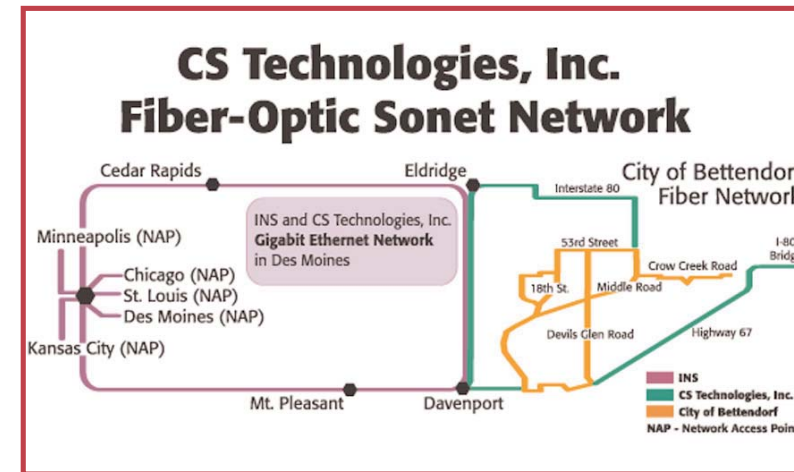
College Graduates



Financial Incentives



- Incentives aimed at assisting local businesses in increasing Internet use to expand their revenue.
- Tax Increment Financing incentives created to attract Technology Intensive Businesses to an Office-Research Campus.



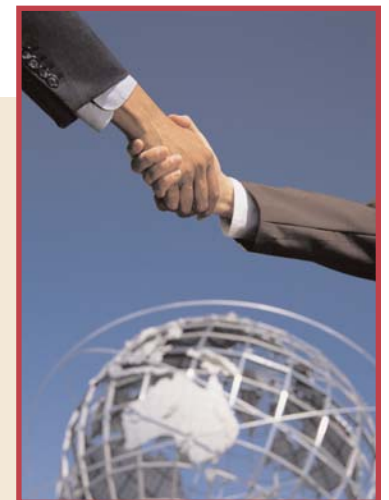
Erasing the Digital Divide

- Bettendorf Library Offers:
 - Free Internet Stations
 - Free Personal Computer use
 - Free Classes on how to use the Internet
 - Free Access to On-Line Subscription Services
 - Free Access to DVDs/CDs & Players
 - Personnel to access web if person is unable
- Citywide:
 - Wireless Internet Access in all city buildings



Targeted Marketing

- Bettendorf is one of a few cities in the world to have a city-wide fiber optic network available for business use.
- Bettendorf residents over the age of 25 have a college graduation rate 14% higher than the national average (38.8% vs. 24.4%)
- Targeted Economic Sectors include: Finance, Banking, Insurance, Health Care, & Multi-Nationals.
- Bettendorf businesses and residents enjoy a great quality of life, good growth patterns, and an excellent access to market.



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