



City of Bettendorf: Strategic Plan

VISION 2031

The City of BETTENDORF is the *PREMIER CITY* in which to LIVE!

The City of BETTENDORF is the *MOST LIVABLE COMMUNITY*, with *RICH EDUCATIONAL, CULTURAL, AND RECREATIONAL OPPORTUNITIES* where we enjoy a *VIBRANT RIVERFRONT* and a *GROWING, COMPETITIVE BUSINESS ENVIRONMENT*.

We take *PRIDE IN OUR GREAT COMMUNITY*.

GOALS 2022

Financially Sound City Providing Quality City Services

Riverfront/Downtown Development – Destination for Entertainment and Living

Growing Current Businesses and Attracting New Businesses

Orderly Growth and Quality Development

Premier Place to Live in Quad Cities

POLICY AGENDA 2016 – 2017

Top Priority

“Twin Bridges” Site Redevelopment Project
“Lodge” Site Redevelopment Project
Broadband Policy and City Actions
Community Center: Scope
Town Square Development: Real Project
Riverfront Land Acquisition

High Priority

City Space Needs Analysis and Plan
Youth Sports Complex: Private Proposal
Code Enforcement: Enhancements
City Events and Festivals Expansion
Port Development
Traffic Enforcement Report/Neighborhood Follow Up
Mobile App: Development
Winter Events and Festivals

MANAGEMENT AGENDA 2016 – 2017

Top Priority

Downtown Master Plan/Streetscape Design
Employee Costs Stabilization
Grant Street/State Street Study
Utica Ridge Corridor Design
I-80/Middle Road Interchange Redesign
Mental Health Facility: Advocacy

High Priority

TIF Policy
Annexation Policy and Action Plan
Private Road Policy
Joint Wastewater: 28e Agreement
Zoning/Subdivision Ordinance
Wastewater DNR Consent Order
Parks and Recreation Master Plan

CITY OF BETTENDORF MISSION

Our Mission is...
Bettendorf Citizens *Value Safety, Education, Families and Cultural and Recreational Opportunities*.

- They *Expect* Good Communication, Quick Response, and Quality Services.
- They *Want* Wise Planning and Effective use of Resources
- The City of Bettendorf *Responds* to these Diverse Community *Expectations* by *Delivering* the Finest Services making Bettendorf a

PREMIER PLACE TO LIVE.

CITY OF BETTENDORF CORE BELIEFS

Core Beliefs Tell How the City Conducts Business.

Our Core Beliefs are...

Teamwork

Professionalism

Responsibility

Pride

MANAGEMENT IN PROGRESS 2016 – 2017

Defensive Driving Course: Development (Police)
 Mobile Friendly Website: Implementation
 Bond Issuances (2)
 Alert Iowa Public Notification: Red Code Data
 Fire ISO
 Health Insurance Re-Insurance Bid
 Move in/Move Out Solid Waste Program
 with Fees
 P-Cards' Implementation
 Online Bidding and Procurement
 Software Applications
 Public Works Department: Re-Accreditation
 Car Wash: Direction
 City Store: Online
 Performance Measures Software
 Consolidated Dispatch: Call Priority, P25
 Management and Employee Development
 ACA Review
 Police Policies: Update
 Downtown Business Retention

Regional Economic Development Annual
 Performance Report
 Rock Island Arsenal/BRAC Advocacy
 Fire/Building Codes: Update
 Urban Revitalization Plan
 Storm Sewer and Sanitary Sewer Asset Management
 Program: Development
 Sanitary Lift Stations
 Hazard Mitigation Program: Update
 Property Remnants for Redevelopment
 FLIP Program: Restructure
 City Standards Specifications (SUDAS)
 Family Museum Rental Policy
 Family Museum Partnerships: Restructure
 Family Museum Admission Price
 Family Museum Membership: Restructure
 Family Museum: AAM Re-Accreditation
 Family Museum Traveling Exhibits
 Library Marketing Program: Development
 Library Succession Plan/Staff Development
 Library Reconfiguration/Space Utilization
 Library Programs/Services Assessment

MAJOR PROJECTS 2016 – 2017

Small Salt Dome Roof Replacement
 City Fiber Location: Inventory
 State Street Fire Station: Addition
 I-74 City Infrastructure Project
 Middle Road Projects
 Middle Road Project (Crow Creek Road Traffic Signal)
 I-80 Interchange Project: Land Acquisition
 Street Lights Undergrounding
 18th Street (Avalon to Spruce Hill Drive)
 Spruce Hills Drive Project (Woodland to Avalon)
 Spruce Hills Trail Road Project
 Forest Grove Road Project (West of Middle)
 Forest Grove Road Project (East of Middle)
 Sanitary Sewer Lining
 Crow Creek Trail Repairs
 Tennis/Pickle Ball Courts
 (High School/Middle School)
 Forest Grove Park Project: Phase 1

Library Flood Recovery
 McManus Park: 12th Street Parking Renovation Project
 Mississippi Riverfront Trail
 LED Lights: Veterans Memorial
 Hollowview Park Playground
 Devil's Glen Park Playground
 Palmer Hills Erosion Control Project
 Family Museum Great Hall Climber Project
 Family Museum Software/POS
 Forest Grove Park Project: Phase 2
 Annual Library/City Parking Lots Project
 53rd/Hopewell Trail: Land Acquisition
 Family Museum Great Hall Renovation
 Library Roof Replacement
 Pigeon Creek Park Natural Areas Restoration
 Palmer Hill Golf Course Improvements,
 Sand Traps, Tee Boxes