



City of Bettendorf: Strategic Plan

VISION 2032

The City of BETTENDORF is the *PREMIER CITY* in which to LIVE!

The City of BETTENDORF is the *MOST LIVABLE COMMUNITY*, with *RICH EDUCATIONAL, CULTURAL, AND RECREATIONAL OPPORTUNITIES* where we enjoy a *VIBRANT RIVERFRONT* and a *GROWING, COMPETITIVE BUSINESS ENVIRONMENT*.

We take *PRIDE IN OUR GREAT COMMUNITY*.

GOALS 2023

Financially Sound City Providing Quality City Services

Growing Current Businesses and Attracting New Businesses

Riverfront/Downtown Development – Destination for Entertainment and Living

Orderly Growth and Quality Development

Premier Place to Live in Quad Cities

POLICY AGENDA 2018

Top Priority

Community Recreational Complex/
Life Fitness Center

Backfill Strategy and Actions

“Lodge” Site Development

Riverfront Land Acquisition/Procurement

Stream Bank Stabilization Policy

Urban Renewal Plan: I-74 Corridor

Town Square/Credit Union Building

I-80 Water/Sewer Lines

High Priority

Traveling Sculpture Program: Funding

I-80 “6” Laning: Advocacy

Stormwater Management Projects and Funding

Trailer Park Revitalization/Re-Purpose

Code Enforcement: Service Level and Staffing

Community Engagement and Communications Strategy

City Events/Festivals: Expansion

Annexation Policy and Action Plan

MANAGEMENT AGENDA 2018

Top Priority

Park Maintenance: Performance Report, Service Level and Staffing

City Services and Staffing Plan: Development and Funding

Police Chief Selection

Jetty Park Beautification/Cruise Docking Facility

Urban Renewal Plan: Update

Wi-Fi Development

TIF Policy: Adoption

High Priority

BettPlex Development and Opening

Subdivision Ordinance: Revision

Food Truck Ordinance

Management/Department Succession Plan and Process

Undergrounding Utilities: Arterials/Downtown

Duck Creek: Winter Clean Up

MANAGEMENT IN PROGRESS 2018

Bond Issuances	Saturday Fixed Route Services Evaluation Report
Health Insurance Re-Insurance Bid	Major Recruitments/Selections
FY 16/17 Audit	Training and Development: Leadership Team, Leader Development
Health Insurance Re-Insurance Bid	Quad Cities First: Annual Performance Report
Performance Measure Software: Implementation	Rock Island Arsenal Development Group
Recyclables from School District	Bi State Business Loan Program
Fire Automatic Aid Agreement: Davenport	Downtown Business Retention
IT Application and File Servers Replacement	Zoning Ordinance: Implementation
Bio Metrics Assessment: Presentation	Hazard Mitigation Program: Update
Risk Management Program: Dashboard (Legal)	FLIP Program: Restructure
Affordable Care Act	Pavement Condition Index Report
ADA Transition Plan	City Standards Specification (SUDAS)
Defensive Driving Course: Development	Property Remnants for Redevelopment
SECC Selection P25 Radio System	Forest Grove Drive (International Drive – Middle Road) Federal Funding
Llama Software Permitting and Licensing	Family Museum Software/POS
Car Wash: Direction	Family Museum AAM – Re-Accreditation
Recycling Program: Public Education/Marketing	Family Museum Traveling Exhibits (through 2020)
Human Resource/Legal Administration	Library Programs/Services
Records Digitalization	
Citizen Access Software Program	

MAJOR PROJECTS 2018

City Fiber	Devil's Glen Park Disc Golf Course Expansion to 18 Holes
State Street Fire Station: Addition	Middle Park Playground: New Restroom
I-74 Bridge	Library Roof Replacement
I-74 City Infrastructure Project	53 rd /Hopewell Trail
Hopewell Street Lights Undergrounding	Library Automated Entrance Door
Sanitary Sewer Lining	Family Museum Great Hall Climber Project
Forest Grove Road Project: Resurfacing	Forest Grove Park Project: Phase 2
17 th and Grant Traffic Signal	Annual Library/City Parking Lots Project
Hollowview Park Playground	53 rd /Hopewell Trail: Land Acquisition
Library Parking Lot	Family Museum Great Hall Renovation
Palmer Hills Erosion Control Project	Library Roof Replacement
Lincoln Park Splash Pad	Pigeon Creek Park Natural Areas Restoration
Kiwanis Park Tennis Courts: Replacement	Palmer Hill Golf Course Improvements, Sand Traps, Tee Boxes
Family Museum Great Hall Renovation	