



# City of Bettendorf: Strategic Plan

## VISION 2033

The City of BETTENDORF is the PREMIER CITY in which to LIVE!

The City of BETTENDORF is the MOST LIVABLE COMMUNITY, with RICH EDUCATIONAL, CULTURAL, AND RECREATIONAL OPPORTUNITIES where we enjoy a VIBRANT RIVERFRONT and a GROWING, COMPETITIVE BUSINESS ENVIRONMENT.

We take PRIDE IN OUR GREAT COMMUNITY.

## GOALS 2023

Financially Sound City Providing Quality City Services

Riverfront/Downtown Development – Destination for Entertainment and Living

Growing Current Businesses and Attracting New Businesses

Orderly Growth and Quality Development

Premier Place to Live in Quad Cities

## CITY OF BETTENDORF MISSION

*The Mission for the City of Bettendorf defines the purpose of the Organization*

Our Mission is...

*Bettendorf Citizens Value Safety, Education, Families and Cultural and Recreational Opportunities.*

- They *Expect* Good Communication, Quick Response, and Quality Services.
- They *Want* Wise Planning and Effective use of Resources
- The City of Bettendorf *Responds* to these Diverse Community *Expectations* by *Delivering* the Finest Services making Bettendorf a PREMIER PLACE TO LIVE.

## CITY OF BETTENDORF CORE BELIEFS

Core Beliefs are Value-Based Principles Which Define Specific Performance Standards and Guide Behavior and Actions.

Core Beliefs Tell How the City Conducts Business.

Our Core Beliefs are...

Teamwork

Professionalism

Responsibility

Pride

## POLICY AGENDA 2018 – 2019

### Top Priority

Magnolia/Hawthorne Action Plan  
 Annexation Policy and Action Plan  
 Citywide Lean Operations Strategy/Report  
 Stormwater Policy and Management  
 Code Enforcement/Nuisance Abatement

### High Priority

Tax Levy and Services: Direction  
 Section 8 Housing  
 Urban Renewal Plan: I-74 Corridor  
 Community Recreational Complex  
 Fitness Center: Direction  
 Riverfront Development Project (West I-74)

## MANAGEMENT AGENDA 2018 – 2019

### Top Priority

Zoning Code: Review/Revision  
 Rental Registration and Inspection: Review/Revision  
 Strategic Land Acquisition/Development  
 City Communications/Marketing/Engagement Strategy  
 Density Policy  
 Technology Plan: Upgrade

### High Priority

Downtown Business SSMID: Development  
 ROW Trees Policy  
 Broadband Initiative: Implementation  
 City Contracts  
 “Lodge” Site Development  
 Sidewalk Policy: Review/Revision

## MANAGEMENT IN PROGRESS 2018 – 2019

Bio Metrics Assessment: Presentation	Finance Department: Reorganization
Defensive Driving Course: Development	Records Digitalization: Human Resources, Legal, Administration
Bond Issuance	SECC P25 Radio: Final Approval
Health Insurance Re-Insurance Bid	Car Wash: Direction
FY 17/18 Audit	Training and Development
Budget Process: Modification	Fire Volunteers: Recruitment and Retention
Affordable Care Act: 1095 Records	Downtown Business Retention
Fire Chief/AC Fire Marshall: Hiring	Quad Cities First: Annual Performance Report
Auburn Court Sanitary Lift Station: Funding	Rock Island Arsenal Development Group: Advocacy
Saturday Fixed Route Services Evaluation Report	Pavement Condition Index Report
Park Maintenance Operations Plan: Development	Property Remnants for Redevelopment: 1 <sup>st</sup> Request
ADA Transition Plan	Gas Station (C-2): Revision
Fire Automatic Aid Agreement: Davenport	Off Street Parking Ordinance: Update
IT Projects	Subdivision Ordinance: Revision
Police Department Policies: Update	Sewer Interceptor: 28e Agreement
Bus Wrap	Flip Program: Restructure
Risk Management Program Dash Board: Presentation	City Standards Specifications (SUDAS): Update
Wellness Vendor: RFP	Forest Grove Drive (International Drive – Middle Road): Federal Funding
Labor Negotiation and Contracts	

## MAJOR PROJECTS 2018 – 2019

Metronet: Implementation	Library Automated Entrance Door
State Street Fire Station: Landscaping	Kiwanis Park Playground Slide
I-74 Bridge	Hollowview Park Playground
Elevator	Middle Park Playground: New Restroom
Annual Sanitary Sewer Lining	Family Museum Great Hall Climber Project
17 <sup>th</sup> and Grant Traffic Signal	Library HVAC Unit Replacement
Middle Road (Devil's Glen – Belmont)	Devil's Glen Park Playground
Devil's Glen Patching (Middle Road – Crow Creek Road)	Crow Creek Park at Dek Hockey Area: Hard Surface Parking
53 <sup>rd</sup> /Hopewell Trail	Park Signs Replacement: Initiated
	Forest Grove Park: Phase 2