# City of Bettendorf: Strategic Plan

## VISION 2035

The City of BETTENDORF is the **PREMIER CITY** in which to LIVE!

The City of BETTENDORF is the **MOST LIVABLE COMMUNITY** with **RICH EDUCATIONAL, CULTURAL, AND RECREATIONAL OPPORTUNITIES** where we enjoy a **VIBRANT RIVERFRONT** and a **GROWING, COMPETITIVE BUSINESS ENVIRONMENT**.

We take **PRIDE IN OUR GREAT COMMUNITY**.

## GOALS 2025

- **Financially Sound City Providing Quality City Services**
- **Orderly Growth and Quality Development**
- **Growing Current Businesses and Attracting New Businesses**
- **Riverfront/Downtown Development – Destination for Living, Working and Entertainment**
- **Premier Place to Live in Quad Cities**

## POLICY AGENDA 2019 – 2020

### Top Priority

- Fire/Medic Services and Staffing: Funding and Implementation
- Detention Ponds Enforcement/Private Stormwater: Direction and Funding
- City Strategic Communications Position, Policy Framework and Website/App and Funding
- Rental Registration and Inspection Program: Enhancement
- Trailer Parks Improvements
- Annexation: MOU and Voluntary Actions

### High Priority

- Police Technology for Community Safety: Plan and Funding
- Downtown Public Space Development: Report
- Community Center/Pool Referendum
- Health Insurance Cost Reduction: Report
- Downtown Lower Speed Limits: Direction
- Comprehensive Road Master Plan (including Asphalt Paving): Direction and Funding

## MANAGEMENT AGENDA 2019 – 2020

### Top Priority

- Management Succession Planning: Update Report
- Labor Negotiation and Contracts (4): Approval
- Life Fitness Center (LFC): Direction
- City Contracts: Review
- Park Maintenance Service and Staffing: Budget FY '20/21 Decision
- Fats-Oils-Grease (FOG) Ordinance: Adoption
- Old Ascentra Building: Direction
- Wastewater: 28e Agreement Approval and I&I Study Completion

### High Priority

- Medic 28e Agreement: Approval
- City Debt Reduction Policy: Report
- Alley Replacement: Completion
- MetroNet: Implementation
- Current Community Center: Direction
- I-80/Middle Road Business Development and Marketing: Report
MANAGEMENT IN PROGRESS 2019 – 2020

Bio Metrics Assessment: Annual Report
Bond Issuance
Health Issuance Re-Insurance (Annual)
FY ’18/19 Audit
Police Department Policies: Update
2019 FEMA Flood Cost Recovery: Application
Affordable Care Act: 109S Annual Records
City Employee Compensation Report and Policy Direction
Saturday Fixed Route Services: Budget FY ‘20/21
Bus Wraps: Installation
Records Digitalization: Budget FY ‘20/21 Funding
City Staffing Plan: Budget FY ‘20/21
City Lean Operations Report
Code License and Permit: Modernization
Parks Maintenance Operations Plan
Risk Management Dash Board
Fire Department Evaluation Form
Fire Assessment Center: Development
Nepotism Policy: Decision
Park Board: Direction
SECC/Rock Island County P25 Radio System
ADA Transition Plan: Adoption
Training and Development
Fire Volunteers: Recruitment
Unemployment Costs: Review
Flood Buyout Grant: Purchase Homes (20)
Zoning Ordinance: Update
5G Applications Policy: Decision
Census 2020: Complete Count Committee
Buckingham/Heather Glen Cut-Through Traffic Report
City Standards Specifications (SUDAS)

Sidewalk Policy and Program: Budget FY ‘20/21
Duck Creek Trail Repair/Replacement
Budget FY ‘20/21
FLIP Program: Report, Budget FY ‘20/21
Subdivision Ordinance Revision
Short Term Rental Ordinance: Decision
ROW Management Ordinance: Decision
I-80 “6 Laning”: Advocacy
I-80/Middle Road Interchange – IDOT 5 yr. Plan
Quad Cities First: Annual Performance Report
Rock Island Arsenal: Advocacy Report
AmeriCold Site Redevelopment
Riverfront Land Acquisition: Site Driven
IDOT Downtown Remnant Work
Library Strategic Plan (5 yr.) 2020 – 2025
Air Pistol/Replica Firearms Ordinance
Motorized Bicycle/Scooter Ordinance: Decision
Family Museum Strategic Plan 2020 – 2025
Family Museum Art Studio/Clay Studio Think Shop Renovations
ROW Trees/Ash Borer Infestations
2020 “Night at the Museum” Event
Optimist Park to Neighborhood
National Integrated Ballistic Information Network
Family Museum Traveling Exhibitions
Library Coffee Hound: Open
Iowa Museum Association Conference 2020
Library Space Plan: Completion
Magnolia/Hawthorne Action Plan
Gun Crime, Drug Trafficking and Gang Violence Partnership (3 years)
Police Staffing/Drop Notice

MAJOR PROJECTS 2019 – 2020

Building Inspection Offices: Reconfiguration
Auburn Court Sanitary Lift Station
MetroNet: Installation
Annual Sanitary Sewer Lining
Hopewell: Completion
Middle Road (Devils Glen to Belmont) Resurfacing
Crow Creek Sanitary Sewer Line Extension (Auburn Court in Wyndham Hills Subdivision)
18th Street (Central – Lincoln)
Greenbrier (Spruce – Tanglefoot)
Forest Grove Drive (International Drive – Middle Road): Design, Construction
I-74 Bridge: Construction

Library Automated Entrance Doors
Park Playgrounds Upgrade
Family Museum Great Hall Luckey Climber Climber: Completion
Library Kelinson Room: Remodel
Crow Creek Park Playground
Library HVAC Unit Replacement
Park Signs Replacement: Completion
Library Sidewalks Replacement
Frozen Landing: Completion
Palmer Hills Putt Course: Completion
Forest Grove Park – Great Lawn
Family Museum Traveling Gallery Renovation