



City of Bettendorf: Strategic Plan

VISION 2035

The City of BETTENDORF is the *PREMIER CITY* in which to LIVE!

The City of BETTENDORF is the *MOST LIVABLE COMMUNITY* with *RICH EDUCATIONAL, CULTURAL, AND RECREATIONAL OPPORTUNITIES* where we enjoy a *VIBRANT RIVERFRONT* and a *GROWING, COMPETITIVE BUSINESS ENVIRONMENT*.

We take *PRIDE IN OUR GREAT COMMUNITY*.

GOALS 2025

Financially Sound City Providing Quality City Services

Orderly Growth and Quality Development

Growing Current Businesses and Attracting New Businesses

Riverfront/Downtown Development – Destination for Living, Working and Entertainment

Premier Place to Live in Quad Cities

POLICY AGENDA 2019 – 2020

Top Priority

Fire/Medic Services and Staffing: Funding and Implementation

Detention Ponds Enforcement/Private Stormwater: Direction and Funding

City Strategic Communications Position, Policy Framework and Website/App and Funding

Rental Registration and Inspection Program: Enhancement

Trailer Parks Improvements

Annexation: MOU and Voluntary Actions

High Priority

Police Technology for Community Safety: Plan and Funding

Downtown Public Space Development: Report

Community Center/Pool Referendum

Health Insurance Cost Reduction: Report

Downtown Lower Speed Limits: Direction

Comprehensive Road Master Plan (including Asphalt Paving): Direction and Funding

MANAGEMENT AGENDA 2019 – 2020

Top Priority

Management Succession Planning: Update Report

Labor Negotiation and Contracts (4): Approval

Life Fitness Center (LFC): Direction

City Contracts: Review

Park Maintenance Service and Staffing: Budget FY '20/21 Decision

Fats-Oils-Grease (FOG) Ordinance: Adoption

Old Ascentra Building: Direction

Wastewater: 28e Agreement Approval and I&I Study Completion

High Priority

Medic 28e Agreement: Approval

City Debt Reduction Policy: Report

Alley Replacement: Completion

MetroNet: Implementation

Current Community Center: Direction

I-80/Middle Road Business Development and Marketing: Report

MANAGEMENT IN PROGRESS 2019 – 2020

Bio Metrics Assessment: Annual Report	Sidewalk Policy and Program: Budget FY '20/21
Bond Issuance	Duck Creek Trail Repair/Replacement
Health Issuance Re-Insurance (Annual)	Budget FY '20/21
FY '18/19 Audit	FLIP Program: Report, Budget FY '20/21
Police Department Policies: Update	Subdivision Ordinance Revision
2019 FEMA Flood Cost Recovery: Application	Short Term Rental Ordinance: Decision
Affordable Care Act: 109S Annual Records	ROW Management Ordinance: Decision
City Employee Compensation Report and	I-80 "6 Laning": Advocacy
Policy Direction	I-80/Middle Road Interchange – IDOT 5 yr. Plan
Saturday Fixed Route Services: Budget FY '20/21	Quad Cities First: Annual Performance Report
Bus Wraps: Installation	Rock Island Arsenal: Advocacy Report
Records Digitalization: Budget FY '20/21 Funding	Americold Site Redevelopment
City Staffing Plan: Budget FY '20/21	Riverfront Land Acquisition: Site Driven
City Lean Operations Report	IDOT Downtown Remnant Work
Code License and Permit: Modernization	Library Strategic Plan (5 yr.) 2020 – 2025
Parks Maintenance Operations Plan	Air Pistol/Replica Firearms Ordinance
Risk Management Dash Board	Motorized Bicycle/Scooter Ordinance: Decision
Fire Department Evaluation Form	Family Museum Strategic Plan 2020 – 2025
Fire Assessment Center: Development	Family Museum Art Studio/Clay Studio Think Shop
Nepotism Policy: Decision	Renovations
Park Board: Direction	ROW Trees/Ash Borer Infestations
SECC/Rock Island County P25 Radio System	2020 "Night at the Museum" Event
ADA Transition Plan: Adoption	Optimist Park to Neighborhood
Training and Development	National Integrated Ballistic Information Network
Fire Volunteers: Recruitment	Family Museum Traveling Exhibitions
Unemployment Costs: Review	Library Coffee Hound: Open
Flood Buyout Grant: Purchase Homes (20)	Iowa Museum Association Conference 2020
Zoning Ordinance: Update	Library Space Plan: Completion
5G Applications Policy: Decision	Magnolia/Hawthorne Action Plan
Census 2020: Complete Count Committee	Gun Crime, Drug Trafficking and Gang Violence
Buckingham/Heather Glen Cut-Through	Partnership (3 years)
Traffic Report	Police Staffing/Drop Notice
City Standards Specifications (SUDAS)	

MAJOR PROJECTS 2019 – 2020

Building Inspection Offices: Reconfiguration	Library Automated Entrance Doors
Auburn Court Sanitary Lift Station	Park Playgrounds Upgrade
MetroNet: Installation	Family Museum Great Hall Luckey Climber Climber:
Annual Sanitary Sewer Lining	Completion
Hopewell: Completion	Library Kelinson Room: Remodel
Middle Road (Devils Glen to Belmont) Resurfacing	Crow Creek Park Playground
Crow Creek Sanitary Sewer Line Extension (Auburn	Library HVAC Unit Replacement
Court in Wyndham Hills Subdivision)	Park Signs Replacement: Completion
18 th Street (Central – Lincoln)	Library Sidewalks Replacement
Greenbrier (Spruce – Tanglefoot)	Frozen Landing: Completion
Forest Grove Drive (International Drive – Middle	Palmer Hills Putt Course: Completion
Road): Design, Construction	Forest Grove Park – Great Lawn
I-74 Bridge: Construction	Family Museum Traveling Gallery Renovation