City of Bettendorf: Strategic Plan

VISION 2035

The City of BETTENDORF is the PREMIER CITY in which to LIVE!
The City of BETTENDORF is the MOST LIVABLE COMMUNITY with RICH EDUCATIONAL, CULTURAL, AND RECREATIONAL OPPORTUNITIES where we enjoy a VIBRANT RIVERFRONT and a GROWING, COMPETITIVE BUSINESS ENVIRONMENT.
We take PRIDE IN OUR GREAT COMMUNITY.

GOALS 2026

Financially Sound City Providing Quality City Services
Orderly Growth and Quality Development
Growing Current Businesses and Attracting New Businesses
Riverfront/Downtown Development – Destination for Living, Working and Entertainment
Premier Place to Live in Quad Cities

POLICY AGENDA 2020 – 2021

Top Priority
Community Center Disposition and Redevelopment: Direction and Project
   Riverfront Development (West of I-74): Vision/Sense of Place, Plan and Direction
   Pool/Splash Pad: Report and Direction
   Police Services/Patrol Staffing/4th Police Beat: Direction and Funding
   City Enterprise Operations Oversight Committee: Purposes, Direction and Actions
   Building Density/Open Space: Report and Direction
   Cyber Security Policy and Response Plan: Direction and Funding
   Annexation Action Plan MOU and Voluntary Actions
   Subdivision Ordinance: Review and Revision – Poles – MidAmerican; Manifold Stormwater; Sump Pumps; 5G Aesthetics; Sidewalk Policy
   Citywide Information Technology Master Plan: Assessment, Direction and Funding
   City Subsidy Policy: Direction and Funding
   Code Enforcement/Nuisance Abatement: Enhancements
   Downtown Lower Speed Limits: Direction (with IDOT)

High Priority
   Rental Registration and Inspection Program Enhancements: Direction and City Actions – Program Enhancement; Landlord Responsibility Ordinance; Section 8 Housing
   Bettendorf Promotion – Great Place to Live Campaign: Development and Implementation
   Proactive City Communications Policy: Direction
   I-80 Water and Sewer Lines Extension: Report, Direction and Funding
   Vacant Commercial Property: Inventory, Report, Direction and City Actions
   Frozen Landing Replacement Plan: Direction and Funding

MANAGEMENT AGENDA 2020 – 2021

Top Priority
   Annexation Actions Plan MOU and Voluntary Actions
   Park Board/Administration: Implementation
   Subdivision Ordinance: Review and Revision – Poles – MidAmerican; Manifold Stormwater; Sump Pumps; 5G Aesthetics; Sidewalk Policy
   Citywide Information Technology Master Plan: Assessment, Direction and Funding
   City Subsidy Policy: Direction and Funding
   Code Enforcement/Nuisance Abatement: Enhancements
   Downtown Lower Speed Limits: Direction (with IDOT)

High Priority
   COVID-19: City Short-Term Actions
   Financial Policies Update: Update
   Berms Maintenance: Code Specifications Review and Citations
   Palmer Hills Parking Lot: Funding Direction
   Life Fitness Center Refresh/Upgrade: 6-Month Report, Direction and Funding
   Fats-Oils-Grease (FOG) Ordinance and Incentives: Adoption
   ROW Management Ordinance: Decision

OUR MISSION

The Mission for the City of Bettendorf defines the purpose of the Organization.
Our Mission is . . .
Bettendorf Citizens
Value Safety, Education, Families and Cultural and Recreational Opportunities.
• They Expect Good Communication, Quick Response, and Quality Services.
• They Want Wise Planning and Effective use of Resources.
• The City of Bettendorf Responds to these Diverse Community Expectations by Delivering the Finest Services making Bettendorf a

PREMIER PLACE TO LIVE.
MANAGEMENT IN PROGRESS 2020 – 2021

Training and Development:
Leadership Team; Leader Development
Regional Police Practices:
Meeting with NAACP and LULAC
Fire Apparatus and Vehicle Maintenance Costs Analysis and Plan
Community Risk Assessment and Planning
City Diversity and Inclusion:
Recruitment Expansion and Training
Federal Policies/Regulations for Employers: Monitoring
Litigation Management
Standardized Contract Templates: Review and Development
Police Equipment Purchases
Solid Waste Collection Operational Efficiencies
5Cast Budgeting Tool Implementation
FY20 Audit: Preparation and Completion
Bond Sale 2021
Online Safety Training Program: Rollout
Fire Department Personnel Evaluation Forms: Revision
Police Department Rules and Regulations: Review
Police Promotions: Captain, Lieutenant and Sergeant
Performance Measures: Update Report and Next Steps
Phoenix G2 Fire Alerting System and Tyler Technologies CAD
Budget FY 21-22
Fire Assessment Center: Development
Rental Inspection Software (LAMA) Upgrades

Library Director Replacement
Policer Officers (3): On the Street
City Code Licenses and Permits Provision: Modernization (City Council)
Public Works Re-Accreditation: Preparation
Library Existing Space Assessment and Utilization Plan
FEMA Cost Recovery: COVID-19 and Derecho
City New Website: Launch
City App: Development
SECC Radio System: Completions
Fire “The Compliant Engine” Research and Direction
ISO Rating: Preparation
Flood Buyout (22 homes): Complete Purchase
Traffic Signal Synchronization: Update Report (Budget Workshop
City Standards Specifications (SUDAS) Update
Urban Renewal Update
Rock Island Arsenal Advocacy: Report
Quad Cities Chamber of Commerce: Annual Report
TBK Complex: Update Report
Riverfront Land Acquisition: Site Driven
Gun Crime, Drug Trafficking and Gang Violence Partnership (3-Years)
Family Museum Virtual Fund Raising
LFC New Classes and Programs
LFC Rental Spaces
Optimist Park: Playground Equipment Removal; Park: Direction

MAJOR PROJECTS 2020 – 2021

Building Inspection Office: Reconfiguration
MetroNet Construction: Completion
Crow Creek Sanitary Sewer Line Extension
(Auburn Court in Wyndham Hills Subdivision) Project
18th Street (Central to Lincoln) Project
Greenbrier (Spruce to Davenshire) Project
Winter Tree Removal Project
21st Street Pump Station: Grant Submittal
Duck Creek Trail Repair/Replacement
Annual Sewer Lining Projects
Greenbrier (Davenshire to Tanglefoot) Project
Forest Grove Drive (International Drive to Middle Road) Project

MetroNet ROW Restoration
Spec Building: Construction
Elevator Project (I-74 Bridge)
I-74 Bridge: Construction and Opening
Palmer Hills Putting Course Project: Opening
Crow Creek Park Playground Deck Resurfacing Project
Forest Grove Park Improvement Projects:
Pickle Ball Courts; Tennis Courts; Great Lawn
Playground Upgrade Project:
Hollowview Park; Devil’s Glen Park
Learning Campus Sidewalk Replacement Project
Library HVAC Unit Replacement

CORE BELIEFS

Core Beliefs Are Value-Based Principles Which Define Specific Performance Standards and Guide Behavior and Actions.
Core Beliefs Tell How the City Conducts Business.
Our Core Beliefs are . . .
Teamwork
Professionalism
Responsibility
Pride