Definitions of Terms

POLICY –

is an issue that needs direction or a policy decision by the Council; or needs a major funding decision by the Council; or an issue that needs Council leadership by the governing body in the community; or with other governmental bodies (city government, other city governments, state government, federal government) – questions of “WHAT: IS THE DIRECTION; IS THE GOAL; IS THE BUDGET OR RESOURCES; IS THE CITY’S POLICY OF REGULATION?”

MANAGEMENT –

a management action which the Council has set the overall direction and provided initial funding (e.g. phased project), may require further Council action on funding; or a major management project particularly multiple years (e.g. upgrade to the information system)- questions of “HOW: DO WE ADDRESS THE ISSUE, MANAGE THE CITY; IMPLEMENT A DECISION OR PROGRAM; CAN WE IMPROVE THE MANAGEMENT OR ORGANIZATIONAL PROCESS?”

MANAGEMENT IN PROGRESS –

a management or organization action which Council has set the direction, needs staff work before going to Council for direction next year or beyond, no choice mandated by an outside governmental agency or institution, management process improvement budgeted or funded by the Council.

MAJOR PROJECT –

a capital project funded in the CIP or by Council action which needs design or to be constructed (e.g. Road project, city facility project, park project, etc.).

ON THE HORIZON –

an issue or project that will not be addressed during the year by management or the Council but should be addressed in the next five years; it could become an action item for this year if another party moves the issue or project forward – it depends on them.
City of Bettendorf
Policy Agenda 2020 – 2021
Targets for Action

TOP PRIORITY

Community Center Disposition and Redevelopment: Direction and Project

Riverfront Development (West of I-74): Vision/Sense of Place, Plan and Direction

Pool/Splash Pad: Report and Direction

Police Services/Patrol Staffing/4th Police Beat: Direction and Funding

City Enterprise Operations Oversight Committee: Purposes, Direction and Actions

Building Density/Open Space: Report and Direction

Cyber Security Policy and Response Plan: Direction and Funding
HIGH PRIORITY

Rental Registration and Inspection Program Enhancements:
Direction and City Actions – Program Enhancement; Landlord
Responsibility Ordinance; Section 8 Housing

Bettendorf Promotion – Great Place to Live Campaign:
Development and Implementation

Proactive City Communications Policy: Direction

I-80 Water and Sewer Lines Extension: Report, Direction and Funding

Vacant Commercial Property:
Inventory, Report, Direction and City Actions

Frozen Landing Replacement Plan: Direction and Funding
City of Bettendorf
Management Agenda 2020 – 2021
Targets for Action

TOP PRIORITY

Annexation Action Plan MOU and Voluntary Actions:

Park Board/Administration: Implementation

Subdivision Ordinance:
Review and Revision – Poles – MidAmerican; Manifold Stormwater;
Sump Pumps; 5G Aesthetics; Sidewalk Policy

Citywide Information Technology Master Plan:
Assessment, Direction and Funding

City Subsidy Policy: Direction and Funding

Code Enforcement/Nuisance Abatement: Enhancements

Downtown Lower Speed Limits: Direction (with IDOT)
HIGH PRIORITY

COVID-19: City Short-Term Actions

Financial Policies Update: Update

Berms Maintenance: Code Specifications Review and Citations

Palmer Hills Parking Lot: Funding Direction

Life Fitness Center Refresh/Upgrade:
6-Month Report, Direction and Funding

Fats-Oils-Grease (FOG) Ordinance and Incentives: Adoption

ROW Management Ordinance: Decision